



ANNUAL

# IMPACT REPORT

2024

Children Without Beds Corp  
A 501(c)3 Organization

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## 2024 ANNUAL REPORT

An annual Impact report is a comprehensive report on a organization's activities throughout the preceding year. Impact reports are intended to give our donors, sponsors, and other interested parties information about the organization's activities and overall performance.

The information may be considered as grey literature. Most jurisdictions don't require companies to prepare and disclose impact reports.

### DIRECTORS' ROLE

The Directors are responsible for preparing the organization's financial statements. The financials for each financial period which give a true and fair view of the state of affairs of the organization activities therein. The financials are then compiled with other non-accounting measurements to produce this impact report.

In preparing these statements, the Directors are required to review the contents of the information presented.

# Introduction



Children Without Beds Corp is an Atlanta, GA, based 501(c)3 organization funded by individual and business donors, corporations, sponsors, religious organizations and the general public.

At Children Without Beds, Corp, we recognize the relationship in healthy children and the impact it has on our community. We believe that if children are given the basic essential of a good night's rest, they can soar. Our dedication is extended by serving kids and families and providing new beds and bedding resources as they rise out of poverty and into self-sufficiency.

As a certified 501(c)3 organization we measure our gains and profits in the number of children, families and lives that are impacted by the work that we do. Our mission is and has remained to ensure no child sleeps on the floor in our city.

The enclosed annual impact is a recapture of our 2024 fiscal year social and economic activity with the Beginning date of January 1, 2024, and Ending date of December 31, 2024. We may also include accumulated activity from prior periods since our inception in 2017.

The disclosed information does not have any formal, federal or state regulatory oversight, and does not seek to influence any decision by the reader. The information is presented as grey literature to inform the reader of the vision and work of the organization.

On behalf the Board of Directors, we thank you and look forward to your feedback and support.

*Board of Directors*



# MESSAGE FROM THE PRESIDENT

Dear Friends,

As Children Without Beds, Corp prepares to enter our seventh year in operations, we reflect on a year filled with critical dialogue and significant achievements and express to you our gratitude for your steadfast support. Your belief in our purpose and mission has propelled us to new heights, and we are excited to share the impact of our work. In 2024 we began implementing our five-year strategic plan, which emphasizes community engagement, revenue growth and sustainability, as well as donor relationships. Our first project which we were particularly proud this year was to redesign our website so that our donors and recipients can access resources and content more freely.

We also focused on working with a diverse group of individual and corporate partners developing new relationships, the highlight of which resulted in a new corporate sponsorship with Wells Fargo and the Cobb Community Foundation. As we reflect on these major gains, the year certainly did not go by without its own set of challenges to complement our successes. For example, our operations were slightly impaired during the first quarter of the year due to an internal change with a previous vendor used to rent trucks to deliver beds. This event altered the number of beds delivered this year. But because of your support, we were quickly able to go into action and purchased our very first delivery truck.

The truck gives us operational leverage as we are now able to schedule deliveries more efficiently and fix our once variable delivery cost.

As we look forward to the new year, I would like to thank you in advance for helping us “DREAM BIG in 2025”. Every child deserves a safe, comfortable place to lay their head at night. Together, we can ensure they all have the opportunity to sleep well and “Dream Big”.

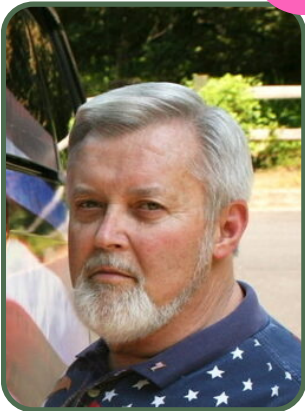
With gratitude.

*Tracy Graham*



*“As we look forward and set our vision towards the year ahead, Children Without Beds Corp is appreciative that when Faith, Vision, and People come together for a common goal, we can achieve the seemingly impossible*

# Board of Directors



01. Tracy Graham

02. Kerry Patton

03. Tommy Clack

04. Kim Owens

05. Dr. John Webster

# OUR STORY

Our first Children Without Beds delivery was technically in 2016, as our eyes were opened to bed poverty and how it impacted children and their families in Atlanta and Metro Atlanta area.

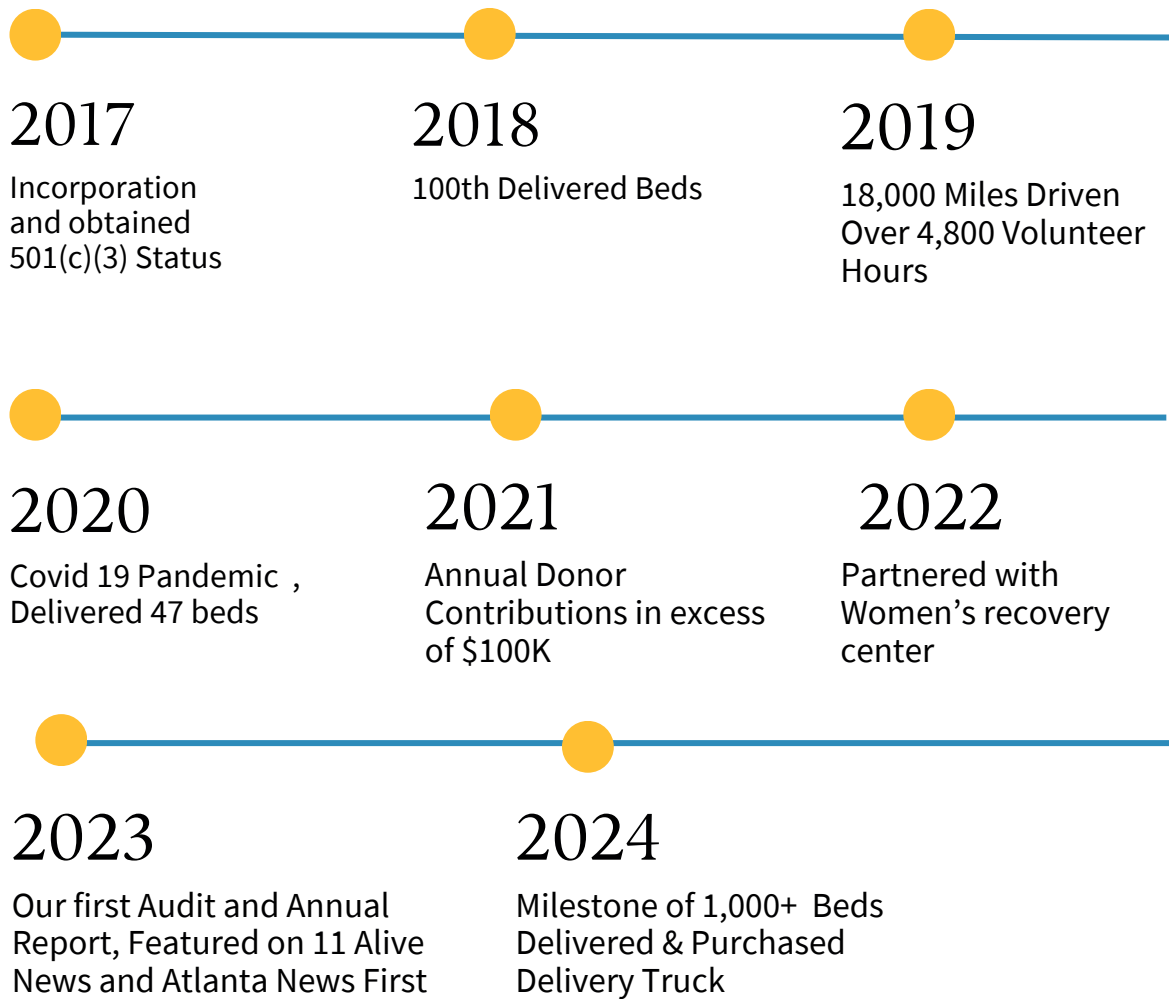
Tracy Graham our President & Co- Founder, has been doing children missions and charitable work for over 25 plus years and was invited into the home of a woman in downtown Atlanta for prayer.

As she entered the empty apartment, she felt compelled to help. She quickly gathered a team and went into action raising funds to furnish the small apartment. On the delivery day, a few of the local kids from the outreach program assisted with unloading the truck.

The last items to be removed from the delivery were the mattress and bedroom set. One of the little girls who came out to help looked up at me and said Ms. Tracy "I don't have a bed". I stood frozen in disbelief, only to have another little boy standing next to her say "I don't have a bed either". The little girl then took my hand and proceeded to take me into her apartment, we went down a dark hall and into her room that she shared with her sister. As I entered the room, I saw a floor covered with clothes and old couch cushion for a pillow and a thin blanket. I left that apartment determined to make and be the difference.




# Our Timeline



## OUR HISTORY

Children Without Beds Corp has made great strides over our tenured history which includes premiering on 11 Alive News and Atlanta News First in the summer 2023. At the time we had already delivered over 600 beds across the state of Georgia and since then, we have expanded our impact by delivering over 1,050 beds in over 45 cities throughout the state. Above all else, we are committed to combating bed poverty and improving the life of children and families in the state of Georgia.



“IT’S A PRIVILEGE TO BE PART OF A TEAM THAT IS FOCUSED ON RUNNING AFTER A MISSION BIGGER THAN OURSELVES AND DOING MORE FOR OUR COMMUNITY EVERY DAY”.

- KERRY J. PATTON VP & DIRECTOR OF OPERATIONS

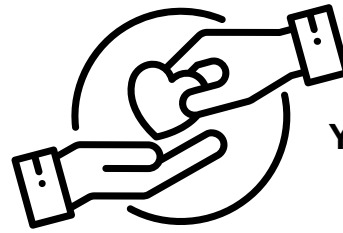
## OUR MISSION

**As a faith-based organization, we are ordinary people just like You, with a heart to help children have a comfortable place to lay their head at night.**

## OUR PURPOSE

**The Purpose of Children Without Beds, Corp is to provide essential beds to children and their families in need. We come alongside families as they rise out of poverty towards self-sufficiency and supply furniture resources.**

## OUR APPROACH



YOU DONATE



WE DELIVER



THEY DREAM

**1050 AND  
COUNTING  
BEDS  
DELIVERED  
SINCE 2017**

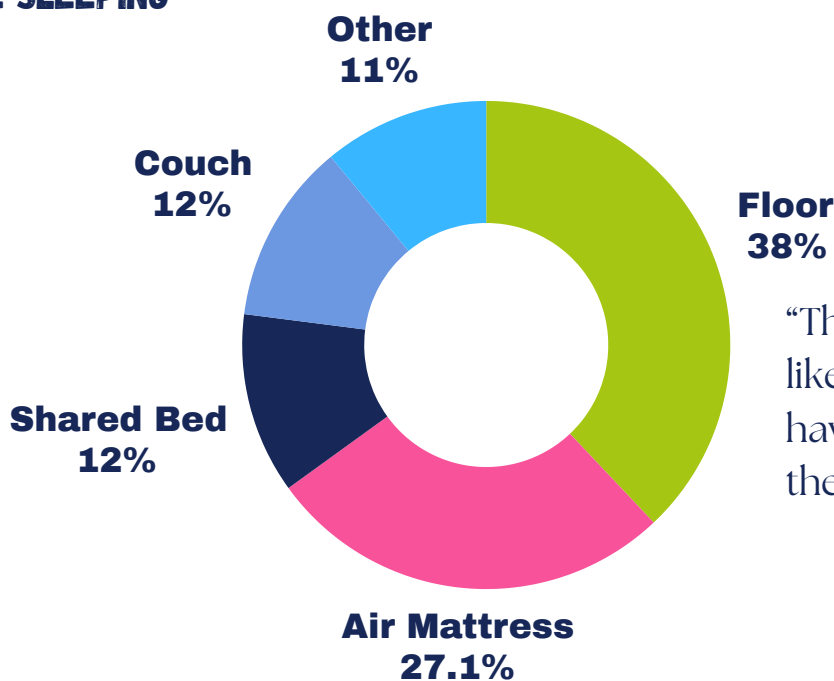




# OUR PROMISE

**At Children Without Beds, we deliver on a promise to give children their very own bed—a place to sleep, dream, and recharge. All too often, children transitioning to permanent housing are sleeping on the floor, an air mattress, or sharing a bed with their parents or a sibling. By providing new beds and Dream Kits, we’re giving children a space of their own while supporting productive sleep to help them learn and grow.**

## **BEFORE RECEIVING THEIR BEDS, ATLANTA CHILDREN WERE SLEEPING**



“- I am more focused. I'm not sleeping in school anymore and can give a full day's worth of attention. I definitely have improved at school; my grades show it” -

# OUR INTEGRITY

**All items that we deliver to families are brand new. This is so that we can guarantee safety regulations, quality and longevity. Each bed should provide a child with at least 8 years of good sleep.**

“They are eager to go to school and like to get their homework done, having a bed of their own has made the world of difference” -Parent

INTERNAL REVENUE SERVICE  
P. O. BOX 2508  
CINCINNATI, OH 45201

DEPARTMENT OF THE TREASURY

Date: **NOV 15 2017**

CHILDREN WITHOUT BEDS CORP  
601 WEST CROSSVILLE RD  
ROSWELL, GA 30075-0000

Employer Identification Number:  
82-3080153  
DLN:  
26053696004397  
Contact Person:  
CUSTOMER SERVICE ID# 31954  
Contact Telephone Number:  
(877) 829-5500  
Accounting Period Ending:  
December 31  
Public Charity Status:  
509(a)(2)  
Form 990/990-EZ/990-N Required:  
Yes  
Effective Date of Exemption:  
October 13, 2017  
Contribution Deductibility:  
Yes  
Addendum Applies:  
No

Dear Applicant:

We're pleased to tell you we determined you're exempt from federal income tax under Internal Revenue Code (IRC) Section 501(c)(3). Donors can deduct contributions they make to you under IRC Section 170. You're also qualified to receive tax deductible bequests, devises, transfers or gifts under Section 2055, 2106, or 2522. This letter could help resolve questions on your exempt status. Please keep it for your records.

Organizations exempt under IRC Section 501(c)(3) are further classified as either public charities or private foundations. We determined you're a public charity under the IRC Section listed at the top of this letter.

If we indicated at the top of this letter that you're required to file Form 990/990-EZ/990-N, our records show you're required to file an annual information return (Form 990 or Form 990-EZ) or electronic notice (Form 990-N, the e-Postcard). If you don't file a required return or notice for three consecutive years, your exempt status will be automatically revoked.

If we indicated at the top of this letter that an addendum applies, the enclosed addendum is an integral part of this letter.

For important information about your responsibilities as a tax-exempt organization, go to [www.irs.gov/charities](http://www.irs.gov/charities). Enter "4221-PC" in the search bar to view Publication 4221-PC, Compliance Guide for 501(c)(3) Public Charities, which describes your recordkeeping, reporting, and disclosure requirements.

Official IRS Declaration Letter




# What is Bed Poverty?

## THE CAUSE

According to the Atlanta Regional Commission living in Atlanta is 2.6% more expensive than the national average with housing increasing by 43%. The data comes from the Consumer Price Index, which measures change in the cost of consumer items over time. The chart shows the rise in costs using 2000 as the baseline year. For many families, Beds have become a luxury item for hundreds of thousands of families, who face the devastating decision to pay for food and fuel, or to buy their child a bed.

## WHAT IS BED POVERTY?

Bed poverty exists when a family doesn't have the sleeping arrangements, they need for their children due to a lack of financial resources\*.



For children in this situation, it has a significant impact on their attitude, behavior, and education.

## CHALLENGE IN NUMBERS

267,358

**Estimated Number of children in the Atlanta and Metro Atlanta area without Beds**

8%

**Estimated number of families that can no longer afford the basic cost of living in Atlanta**

3%

**Cost of living in Atlanta Compared to the national average**

43%

**Increase in Atlanta Housing Cost**





# What is a Bed?

## WHAT IS A BED?

The emotional and physical impact of bed poverty is something that no child should experience, and it has catastrophic disadvantages for children.

A bed provides a child with a safe, comfortable, private and warm place to rest. It is a place to retreat to after a long day; a haven that so many of us take for granted. A bed is a place to dream, to escape, to quieten the mind from the daily worries which are experienced by a child living in poverty.

## WHY IT MATTERS?

Having no comfortable place to rest means a child will have disturbed or little sleep with enormous implications for a child’s wellbeing. It can lead to a child experiencing low moods, feeling irritable, emotional and sad. We all know that a bad night’s sleep has a big impact on our mood, motivation and the activities of the following day. For children who must sleep on the floor, or share a bed with a sibling or parent, this is a perpetual cycle of exhaustion. They start each day in the knowledge that it will end with another night of uncomfortable, disturbed sleep.

## CHALLENGE IN NUMBERS

18,681

**Estimated Number of children in the Atlanta and Metro Atlanta area without Beds**

6%

**Estimated number of families that can no longer afford the basic cost of living in Atlanta**

3%

**Cost of living in Atlanta Compared to the national average**

43%

**Increase in Atlanta Housing Cost**



# Life without a bed



"THE CHILDREN HAVE BEEN SLEEPING ON THE FLOOR WITH US. WHICH HAS BEEN VERY HARD, AS A PARENT HAVING TO WATCH YOUR CHILDREN GO WITHOUT NECESSITIES, YOU KNOW, THINGS LIKE A BED... HAVING TO PUT THEIR CLOTHES ON THE FLOOR. IT'S JUST IT'S DEMORALISING."- PARENT

## WHAT IT MEANS TO KIDS?

Not having a bed to sleep in also has a big impact on the physical and neurological development of a child. Having the room to stretch out at the end of the day supports the physical development of a growing child. Sleep is the time when children's bodies recharge and retain the information they have learned throughout the day. Sleep is when hormones are balanced, blood pressure is lowered, a child's immune system is regulated and illnesses are fought. A bed is where we retreat to, to rest and recover from illness. Without a place of their own to sleep, a child will remain exhausted and their physical health is impacted.

## SOCIAL IMPACT

Without a bed a child is unable to participate in social activities such as sleepovers and may feel embarrassed asking school friends to visit their home, and struggle to form important friendships with their peers. All will lead to further feelings of isolation and solitude that a life in poverty brings.

## SENSE OF INDEPENDENCE

A bed also brings a sense of independence to a child. It is a private space that is their own. Having to share with a sibling or parent beyond the appropriate age strips a child of the privacy and autonomy that are imperative to a child's social and emotional development. A child's mental health suffers.

## IMPACT ON EDUCATION

Children going to school without a proper night's sleep are already at a massive disadvantage in terms of education. Sleep helps to develop a child's memory and solve problems. Tiredness therefore has a huge impact on a child's ability to concentrate on lessons in school, remember what they have been taught and develop skills to problem solve. Exhaustion will cause a child to struggle with education, which has a lifelong implication on their ability to break the cycle of poverty and deprivation that they experience. It can also lead to poor behaviour which can have an impact on every child in their class.

**"WE'RE ALL SLEEPING TOGETHER ON THE FLOOR IN ONE ROOM. THERE ARE TIMES WHEN THERE IS DISTURBED SLEEP, ONE IS NOT SLEEPING, THE OTHER ONE IS AWAKE, KEEPING EVERYONE ELSE AWAKE. YOU KNOW, THAT'S HOW IT IS."**



# Statistical Analysis

## Impact on Parent-Related emotional Health Issues

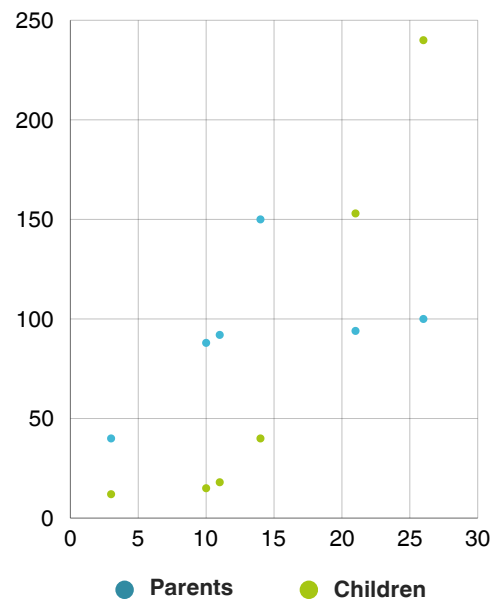
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In the state of Georgia, two out of every ten children experience a form of bed poverty. and we cannot ignore the emotional impact that child bed poverty also has on parents. It is likely that if a family is living without essential furniture, they are also experiencing other forms of poverty such as food or fuel poverty. The daily struggle to provide these things for their children, or having to live without these necessities adds to feelings of desperation, worry and often has a severe impact on a parent's mental health. Having no other option but to put their child to sleep on the floor each night is a devastating reality for many families and harmful for the emotional wellbeing of parents who are already struggling with a life in poverty.



### 2 of 10 Children are impacted by bed poverty

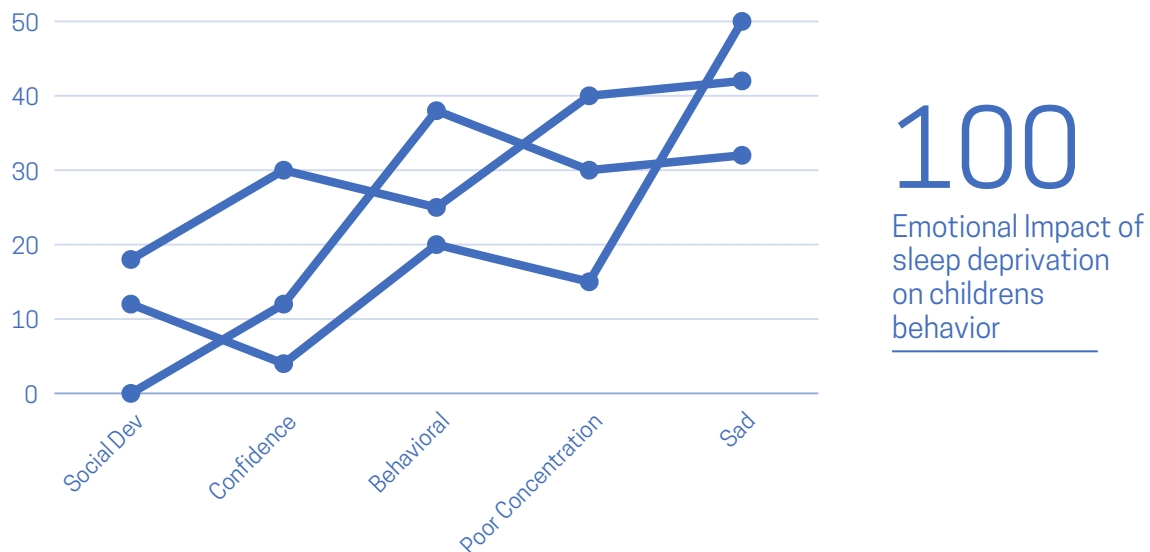
We aim to change this paradigm by providing kids and their parents with the bed and bedding resources they need. The graph shows the emotional impact on parents and children. The points reflect the harsh reality of emotional distress almost equal between parents and children.



According to the American Academy of Pediatrics, lack of sleep on a regular basis can cause a number of serious physical and emotional problems, including irritability, trouble focusing, high blood pressure, obesity, headaches and depression. Good sleep habits lead to a healthier immune system, better school performance and better overall mental health according to the AAP.

Needs vary by child, and some children may need a little less sleep than their peers. However, there are some well-researched guidelines to help parents get a sense of what their children need. These may be a bit eye-opening for many parents, and we know they can be challenging to achieve as children get busier and more active in their school years. But these are excellent goals to shoot for and often more realistic for younger children.

## Impact of Sleep deprivation on Children



According to Dr. Mattke medical editor of Mayor Clinic Guide to Raising a Health Child and pediatrician in the Division of Community Pediatrics and Adolescent Medicine at Mayo Clinic Children's Center in Rochester, Minnesota. The graph above denotes the primary impact of sleep deprivation in children.

- Social Development - 20% of students experience delayed social skills due to lack of sleep
- Confidence- 30% of students studied had declining confidence due to lack of sleep
- Behavioral - 38% experience behavioral issues
- Poor Concentration- 40% impact on concentration
- Sad- 50% experience depression in the form of sadness

# SLEEP: AN ESSENTIAL ELEMENT OF SUCCESS FOR CHILDREN



## ➔ Importance of Sleep

According to Dr. Mattke medical editor of Mayor Clinic Guide to Raising a Health Child and pediatrician in the Division of Community Pediatrics and Adolescent Medicine at Mayo Clinic Children's Center in Rochester, Minnesota.

## ➔ Sleep in children

Often, the importance of sleep and children's sleep requirements are underestimated. The connection between behavioral challenges, impaired cognition and overall health with insufficient sleep is frequently overlooked.

## ➔ Impact on behavior

When children, teens and their families have concerns about behavior, mood and school performance issues, parents may have many theories about what's causing the problem. However, sleep may not be considered a potential contributing factor.

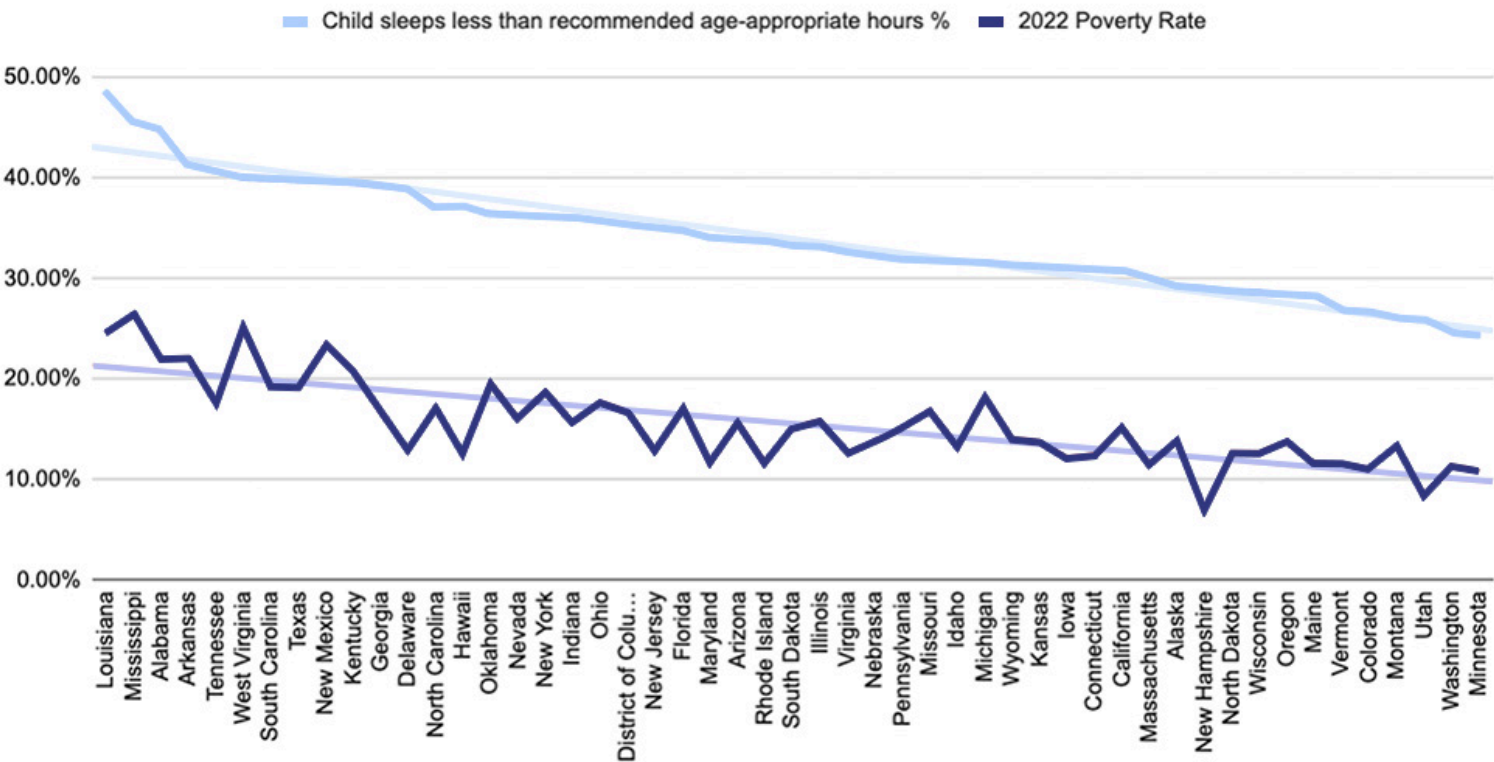
## ➔ Symptoms of sleep deprivation in children may include:

- Absenteeism from school
- Being accident prone
- Challenges with impulse control
- Decrease in attention span, mental alertness, and ability to learn and reason
- Decreased motivation
- Defiance or noncompliance
- Depression or anxiety
- Difficulty falling asleep
- Difficulty in waking
- Hyperactivity and silliness or giddiness
- Impairment in decision-making, problem-solving and judgment
- Increase in appetite and sugar cravings
- Overemotional
- Poor concentration
- Poor school performance
- Signs of cognitive, memory impairment and forgetting daily tasks
- Tantrums, irritability or aggressive behavior



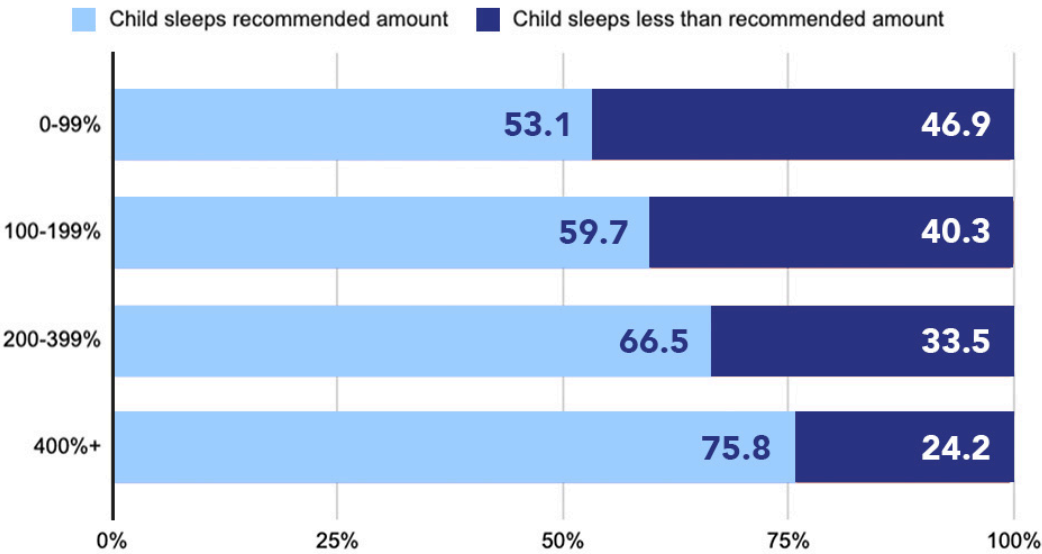
First, the US Census shows that states with a higher percentage of children living in poverty also had more children sleeping less than the recommended amount. (1)

### Childhood Poverty Rate vs. Percentage of Children Getting Insufficient Sleep



More specifically, 53.1 percent of children living below 100 percent of the Federal Poverty Level get the recommended amount of sleep, compared to 75.8 percent of children at 400 percent of the FPL.

### Percentage of Federal Poverty Level vs. Insufficient Sleep





## Impact on child growth

Sleep is a crucial biological function. Loss of sleep is hypothesized to play a significant role in restoring and recovering the body systems, learning, memory consolidation and healthy brain development. Sleep deprivation can lead to physical and behavioral symptoms that can be misdiagnosed as more severe mental and behavioral disorders.

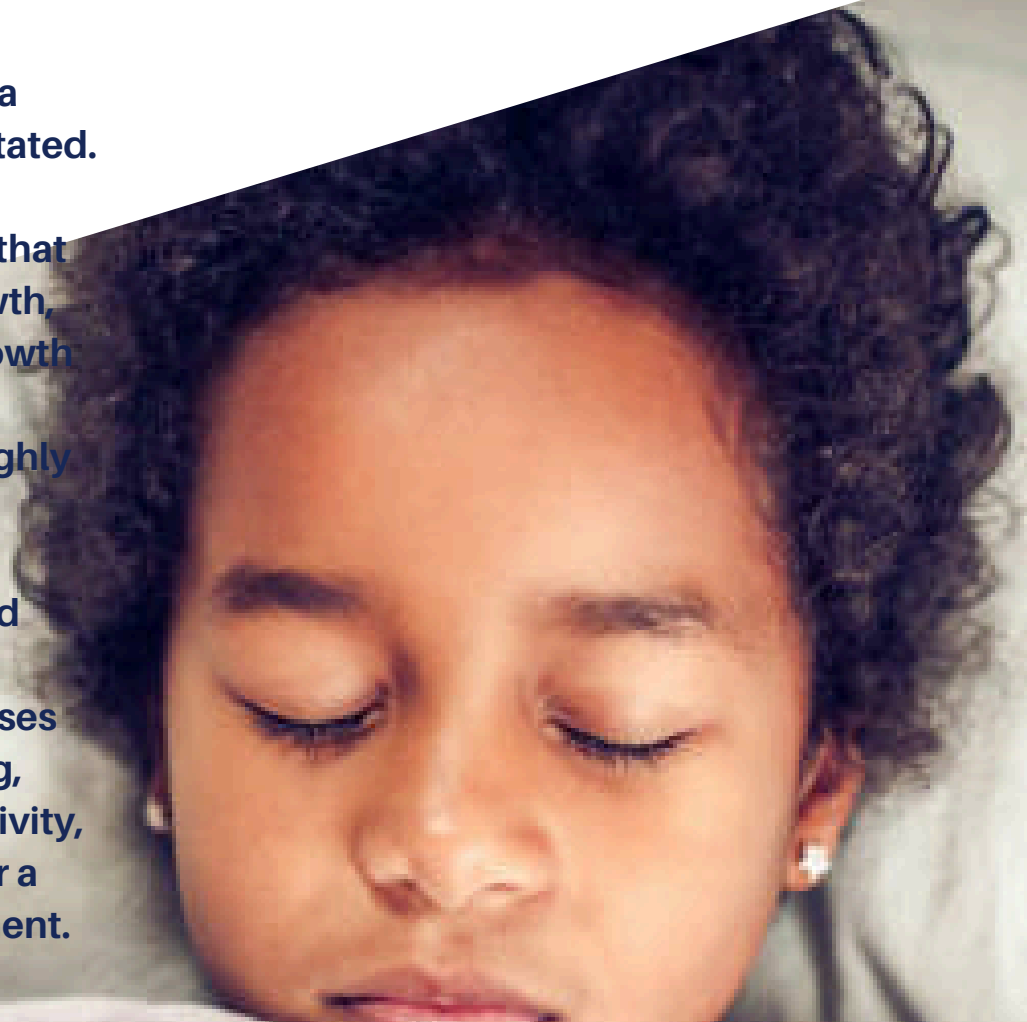


The importance of sleep in a child's life cannot be overstated. During sleep, the body undergoes vital processes that contribute to physical growth, including the release of growth hormones and the repair of tissues. The brain, too, is highly active during sleep, consolidating memories, processing information, and forming new neural connections. These processes are fundamental to learning, problem-solving, and creativity, all of which are essential for a child's cognitive development.



## Impact of Bedlessness on Kids

With no formal studies on the subject, it's hard to really get a pulse on the impact of bedlessness, but we can say this: poverty and sleep inequality are indeed related.



# WHAT SUPPORTING OUR WORK REALY MEANS?

Supporting Children Without Beds Corp with a financial gift is a direct investment in a child's future. As we expand our reach by working with local sponsors, your investment will impact the lives of thousands of kids and families throughout Metro Atlanta and the state of Georgia. We believe that getting a good night rest is one of the most important way's to help grow children to their fullest potential, and we need your help to make it available to as many children as we possibly can.



Revenue

**\$114K**



Beds Delivered

**228**



Delivery Truck

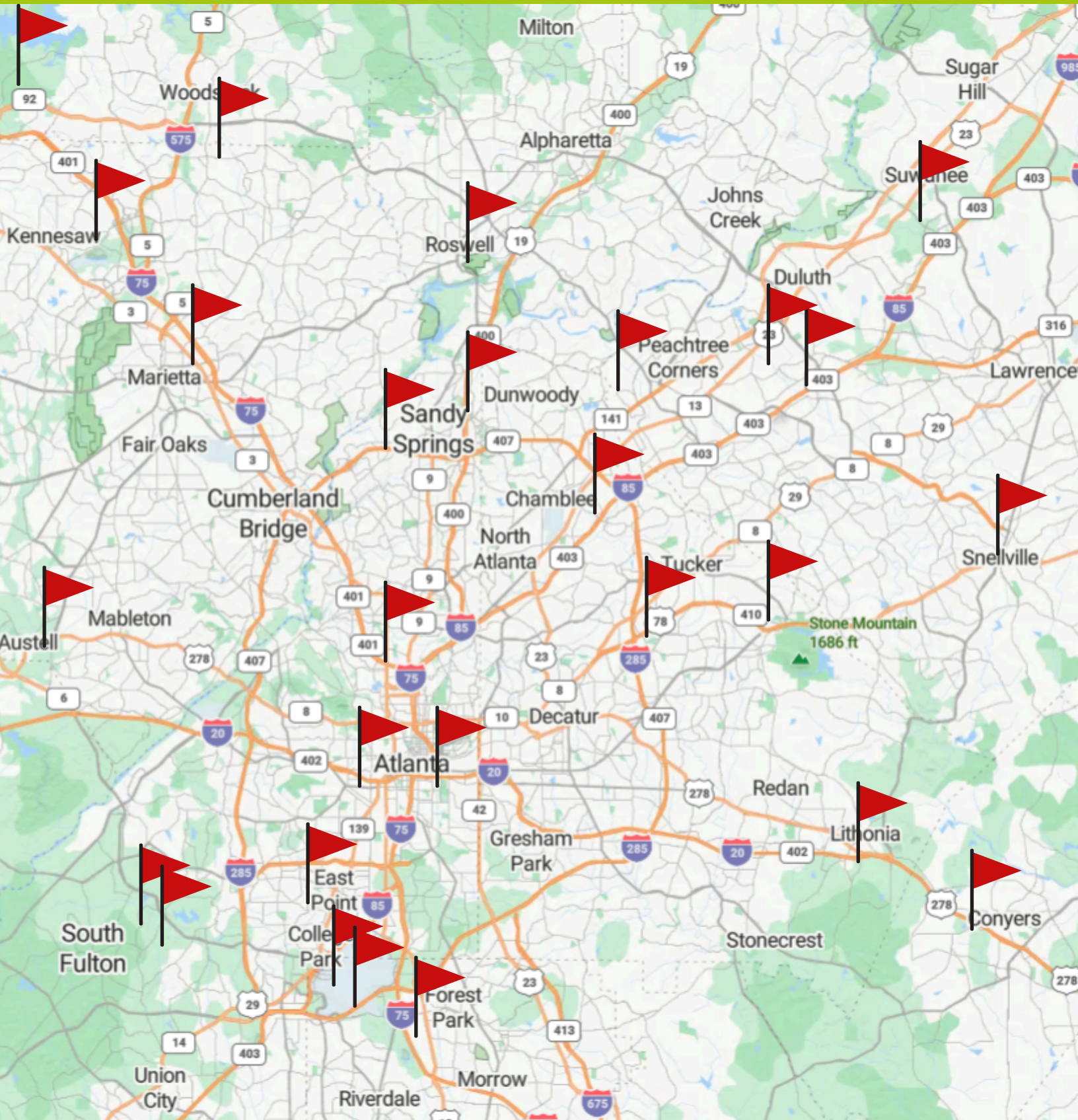
**\$22K**



# THE PLACES WE'VE IMPACTED!

45

CITIES



# "TRANSFORMING LIVES, AND GIVING DREAMS A PLACE TO REST"

Your help goes far beyond providing a bed—it changes lives. Every donation, fundraiser, and campaign makes a tangible difference for children facing bed poverty.

"We contacted Children Without Beds Corp after watching the news story and immediately called regarding the possibility of obtaining beds for our children. The response was absolutely amazing". The process was very easy to follow, and we were supported through the process by the team. The following week, my family received two new single beds and complete bedsets. This delivery took place just before my daughters birthday.

"Thank you for your organization and the genuine work you all do, my daughter wants you to know that before getting her bed, she some days felt that the whole world was against her, however she now feels a lot more positive about things.

"Two beds, which have literally changed the lives of a family. A family now feeling more positive about their future, a family with two young children having their own beds to sleep in".

"When I visited after the beds were delivered, one child was so excited to tell me all about the bed: 'It's so comfy. We even got a new duvet, and it's so thick and snuggly'. The family told me the two children had been so much more comfortable. The sleep/bedtime routine for the whole family has now changed in a positive way. The smile on the two children's faces said it all"



# **“TRANSFORMING LIVES, AND GIVING DREAMS A PLACE TO REST”CONTINUED ...**

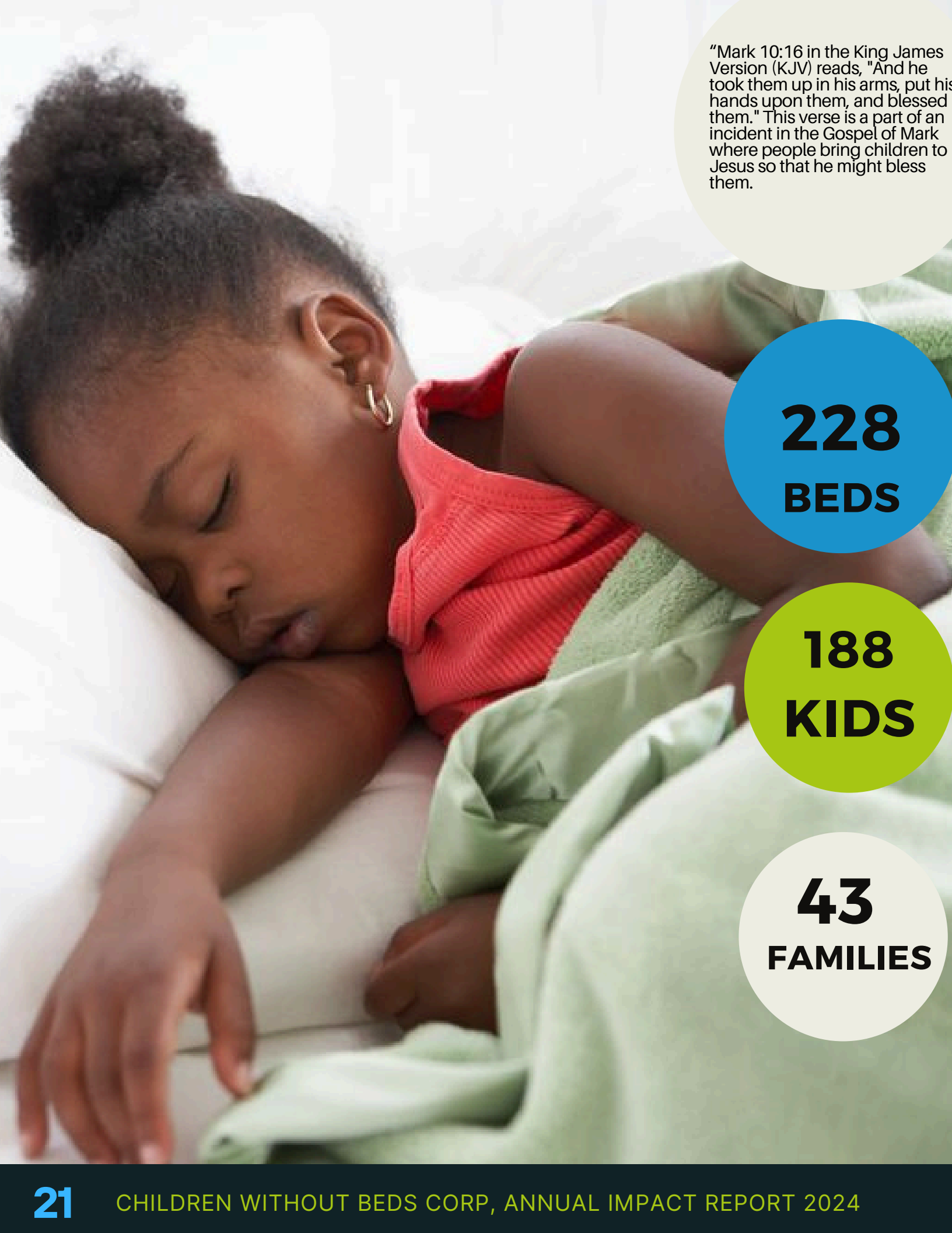
**HELLO FROM THE B GIRLS. WE LOVE OUR BEDS AND CANNOT GET ENOUGH OF THEM.**

**THANK YOU SO MUCH FOR MAKING OUR DREAMS COME TRUE. AGES 3 & 4**

**THANK YOU SO MUCH FOR GIVING US THESE VERY NICE AND COMFORTABLE BEDS. I HOPE YOU GUYS WILL HELP MORE FAMILIES LIKE US. GOD BLESS YOU. B.B. AGE 10**

**I FEEL AMAZING ABOUT MY BED. IT IS REALLY COMFY. I LIKE HOW NEAT IT WAS AND I LIKE MY BLANKET. I APPRECIATE YOU BRINGING THEM. I REALLY APPRECIATE MINE BECAUSE I HAVE BACK PROBLEMS AND HAVING A BED HELPS. L.B AGE 14**





"Mark 10:16 in the King James Version (KJV) reads, "And he took them up in his arms, put his hands upon them, and blessed them." This verse is a part of an incident in the Gospel of Mark where people bring children to Jesus so that he might bless them.

**228**  
**BEDS**

**188**  
**KIDS**

**43**  
**FAMILIES**



# MEASURING PROGRESS

As a 501(c)3 organization, we measure our success by the number of kids and families we serve and how efficient and effective donor resources are used.

As a faith- backed organization, we measure our success by the number of children and families that experience love and compassion of God through our project.

During our annual Board Members meeting, the weight of these two objectives is paramount in our strategic goals. Our aim is for 85 percent and above in our resource efficiency which simply translates to 85 cents of every dollar donated is set aside and used for our project.

Key Indicator	Activity / Project	Data / Outcome
Transparency	Operational Integrity	<ul style="list-style-type: none"><li>• 501(C)3 Compliance</li><li>• Timley Submission of form 990 and accompanying schedules</li></ul>
Financial Integrity	Compliance, Governance, and Oversight	<ul style="list-style-type: none"><li>• Annual Audit</li><li>• Financial Oversight Board/ Board of Advisors</li></ul>
Donor and Recipient	Feedback on impact on our project	<ul style="list-style-type: none"><li>• Donor Surveys</li><li>• Recipient Surveys and testimonials</li></ul>

# Condensed Financial Statements

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## Income Statements

**\$114K**

Revenue

**\$70.4K**

Expenses

**\$43.6K**

Net Change in Assets

---

## Balance Sheet

**\$84.9K**

Assets

**\$10.8K**

Liabilities

**\$74.1K**

Net Assets

---

## Cash Flow Statement

**\$32.2K**

Operating

**\$(22.5)K**

Investing

**\$0**

Financing

# THE REALITY OF NEED:

WHEN THE SUN  
SETS ON OUR  
DAYS, MOST OF US  
WILL RETREAT TO  
THE SAFETY AND  
SECURITY OF OUR  
BEDS, FOR THE  
REST WE SO  
DESPERATELY  
NEED. WHILE BEDS  
ARE A GIVEN AND  
SOMETHING WE  
TAKE FOR  
GRANTED. THAT'S  
NOT THE CASE  
FOR MANY OF THE  
CHILDREN LIVING  
IN METRO  
ATLANTA WHO  
ARE  
EXPERIENCING  
CHILDHOOD  
BEDLESSNESS.





We couldn't have  
done it without your  
generous *support.*




Thank you

to all our donors  
and volunteers.

 [info@childrenwithoutbeds.org](mailto:info@childrenwithoutbeds.org)

 [www.childrenwithoutbeds.org](http://www.childrenwithoutbeds.org)

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 470-209-8089

